

# **EX STUDIOS.**

## **Privacy Policy**

\*This Privacy Policy describes how Ex Studios ("we", "our", or "us") collects, uses, and shares personal information when you use our online ticket booking service for movies (the "Service").

## **Information We Collect**

\*We collect personal information that you provide to us when using our Service, including:

- Contact Information: such as your name, email address, phone number, and postal address.
- Payment Information: such as credit card details or other payment method information.
- Booking Details: including movie preferences, selected showtimes, and seat selections.

## **How We Use Your Information**

\*We use the information we collect for the following purposes:

- To process and fulfill your ticket bookings.
  - To communicate with you about your bookings, updates, and promotions.
  - To improve and optimize our Service, including analyzing user preferences and trends.
  - To prevent fraud and ensure the security of transactions.
  - To comply with legal obligations and regulations.
- Information Sharing

\*We may share your personal information with third parties in the following circumstances:

- With service providers: such as payment processors, to facilitate transactions and provide essential services.
- With affiliated companies: for internal business purposes and to offer integrated services.
- With legal authorities: to comply with legal obligations or respond to lawful requests and legal process.

## **Data Retention**

\*We retain personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

## **Your Choices**

\*You have the right to access, update, or delete your personal information. You can also opt-out of receiving promotional communications from us by following the instructions provided in such communications.

## **Security**

\*We take reasonable measures to protect the confidentiality and security of your personal information. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

## **Changes to this Privacy Policy**

\*We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this page periodically for the latest information.

## **Contact Us**

\*If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at [exstudios@email.com].